## ORDER

Orders Order / Rev: Alt Order #: 06848655 Product Desc: BERKLEY FOR SENATE Estimate: 30S Flight Dates: 09/04/12 - 09/10/12 Primary AE: Amy McCreary Original Date / Rev; 08/30/12 / 10/23/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: Shorr Johnson Magnus **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1831 Chestnut St. Billing Cycle: EOM/EOC Philadelphia, PA 19103 Agency Commission: 15% Advertiser Berkley-Shelley-for-Senate Name: Demographic: A35+ New Business Thru: Product Codes: PLC01 Order Separation: 00:05:00 SELECT PRIORITY CODE Priority: Advertiser External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/10/12	72	\$35,425.00	\$30,111.25

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	72	\$35,425.00	\$30,111.25	0.00
Totals	72	\$35,425.00	\$30,111.25	0.00

Agency External ID:

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Order Share		Share	Total
KSNV		40%	\$35,425.00
Market	•	100%	\$88,562.50

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0,00
KLAS	25%	\$22,140.62
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$17,712.50
KTUD	0%	\$0.00
KVVU	13%	\$11,513.12
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$1,771.25

L	n Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Е	1 KSNV	09/04/12	09/07/12	Wake Up Early w/ \	Wagn6M	430a-5a	-TWT	:30	4	\$200.001	0.00 NM	4	\$800,00
				Wake Up Early Wa	igners								
	WAKE	UP											
	St	art Date	End Date	Weekdays S	Spots/Week	Rate	Rating				l		
	Week: 09	/03/12	09/09/12	-TWT	4	\$200.00	0.00						

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 Order / Rev:
 106121
 Advertiser:
 Berkley, Shelley for Senate

 Alt Order #:
 06848655
 Product Desc:
 BERKLEY FOR SENATE
 KSNV

 Flight Dates:
 09/04/12 - 09/10/12
 Estimate:
 30S

A CLASSIC STATE OF THE CONTROL OF TH	Dui Dia Tana Cuata Assault
	Pri Rtg Type Spots Amount 03 0.00 NM 1 \$50.00
E 2 KSNV 09/10/12 09/10/12 Wake Up Early w/ Wagn@M 430a-5a M :30 1 \$50.0 Wake Up Early Wagners WAKE UP	75 0.00 NW 1 \$50.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 M 1 \$50.00 0.00	
E 3 KSNV 09/04/12 09/16/12 M-F 5-6a WakeUp w/WaQM 5-6a -TWTF :30 8 \$600.0	D1 0.00 NM 8 \$4,250.00
M-F 5-6a WakeUp w/Wagners WAKE UP	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 09/03/12 09/09/12 -TWTF 8 \$600.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length	Rate Rtg Type
	25.00 0.00 NM
6 KSNV 09/03/12-09/09/12 M-F 5-6a WakeUp w/Wagner5-6a -TwThF :30 \$	25.00 0.00 NM
E 4 KSNV 09/10/12 09/10/12 M-F 5-6a WakeUp w/Wa@M 5-6a M :30 1 \$125.0	03 0.00 NM 1 \$125.00
M-F 5-6a WakeUp w/Wagners WAKE UP	
Start Date	
Week; 09/10/12 09/16/12 M 1 \$125.00 0.00	03 0.00 NM 2 \$500.00
E 5 KSNV 09/10/12 09/10/12 M-F 6-7a WakeUp w/Wa@M 6-7a M :30 2 \$250.6 M-F 6-7a WakeUp w/Wagners	03 0.00 NM 2 \$500.00
WAKE UP	
Start Date End Date <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 M 2 \$250.00 0.00	
E 6 KSNV 09/04/12 09/10/12 Today Show CM 658a-9am -TWTF :30 4 \$1,500.0	01 0.00 NM 4 \$5,350.00
Today Show	***************************************
TODAY SHOW Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 09/03/12 09/09/12 -TWTF 4 \$1,500.00 0.00	
Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length           2 KSNV 09/03/12-09/09/12 Today Show         658a-9am         -TwThF         :30         \$i	Rate Rtg Type 50.00 0.00 NM
E 7 KSNV 09/10/12 09/10/12 Today Show CM 658a-9am M :30 2 \$350.0	<del></del>
Today Show	
TODAY SHOW Start Date <u>End Date Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>	
Week: 09/10/12 09/16/12 M 2 \$350.00 0.00	
E 8 KSNV 09/10/12 09/10/12 M-F Today Show II 3rd H0M 9-10a M :30 1 \$125.0 M-F Today Show II	03 0,00 NM 1 \$200.00
TODAY SHOW II	
Start Date <u>End Date Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 M 1 \$125.00 0.00	
<u>Spot Ch Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays Length</u>	Rate Rtg Type
1 KSNV 09/10/12-09/16/12 M-F Today Show II 3rd Hr 9-10a M :30 {\$4 See MG 8.2	<del>25.00)</del> 0.00 NM
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
·	00.00 0.00 NM
MG for 8.1 09/10 [revised rate]	
E 10 KSNV 09/10/12 09/10/12 Noon News CM 12-1230pm M :30 1 \$175.	03 0.00 NM 1 \$175.00
Noon News	
NEWS Start Date <u>End Date Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>	
Week: 09/10/12 09/16/12 M 1 \$175.00 0.00	
E 11 KSNV 09/04/12 09/07/12 Noon News CM 12-1230pm -TWTF :30 4 \$425.  Noon News	01 0.00 NM 4 \$1,700.00
NEWS	
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 09/03/12 09/09/12 -TWTF 4 \$425.00 0.00	
E 12 KSNV 09/04/12 09/07/12 The Agenda 1230pm CM 1230-1p -TWTF :30 4 \$325.	001 0.00 NM 4 \$1,300.00
The Agenda 1230pm NEWS	
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>	i

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KSNV

Order / Rev:

106121

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06848655

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

09/04/12 - 09/10/12

Estimate:

30S

	<b>-</b>				0								
Ln Ch	Start	End	Inventory Code		Start/End			Len Spo			Rtg Type		Amount
E12 KSNV	09/04/1	2 09/07/12	The Agenda 1230 The Agenda 1230	•	1230-1p	-TW	TF	:30	4	\$325.001	0.00 NM	4	\$1,300.00
NEWS					ъ.	D !!							
<u>Star</u> Week: 09/	<u>rt Date</u> 03/12	<u>End Date</u> 09/09/12	<u>Weekdays</u> TWTF	Spots/Week 4	Rate \$325.00	<u>Rating</u> 0.00							
E 13 KSNV	09/10/1	2 09/10/12			1230-1p	M		:30	1	\$100.003	0.00 NM	0	\$0.00
NEWS			The Agenda 1230	)pm									
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 09/ Spot Ch	10/12 Date Ra	09/16/12	M escription	1 Start	\$100.00 t/End Time	0.00	W	eekdavs	Len	oth Rate	Rtg Type		
			he Agenda 1230pr							:30 <del>(\$100.00)</del>			
	dited	te decdeni	Γ ON 10/23 BUY]										
E 14 KSNV			· · · · · · · · · · · · · · · · · · ·	CM	3-4p	-TW	TF	:30	4	\$450.001	0.00 NM	4	\$1,800.00
			Dr Phil		1					,			, .,
DR. PHI Sta	IL rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating							
Week: 09/		09/09/12	-TWTF	4	\$450.00	0.00							
E 15 KSNV	09/10/1	2 09/10/12		CM	3-4p	M		:30	1	\$225.003	0.00 NM	1	\$225.00
DR. PH	IL		Dr Phil										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/16/12	M NEWS 3 at 4 (1 l	HOURICM	\$225.00 4-5pm	0,00		:30	1	\$300,003	0.00 NM	1	\$300.00
L TO KONV	03/10/1	2 03/10/12	4PM NEWS (1 h	•	(4:30 PM-5			.50	'	Ψ300,000	0.00 1410	'	Ψ500.00
NEWS		Cod Data	10(==1:= =:=	On -t- 4411	Dete	Datina							
<u>Sta</u> Week: 09/	<u>rt Date</u> 10/12	End Date 09/16/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$300.00	<u>Rating</u> 0.00							
E 17 KSNV	09/04/1	2 09/07/12	NEWS 3 at 4 (11	•	4-5pm		TF	:30	3	\$700.001	0.00 NM	3	\$2,100.00
NEWS			4PM NEWS (1 h	our)	(4:30 PM-5	:00 PM)							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>							
Week: 09/		09/09/12	-T-TF	3	7	0.00				**************************************	0.00.10.0		### 0 00
E 18 KSNV	09/10/1	2 09/10/12	M-F Early News M-F Early News	CM	5-630p	M		:30	2	\$375.003	0.00 NM	2	\$750.00
NEWS			•										
<u>Sta</u> Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$375.00	Rating 0.00							
			M-F Early News	CM	5-630p		TF∼∽	:30	3	\$1,200.001	0.00 NM	3	\$3,400.00
NEWS			M-F Early News		(5:00 PM-5	(30 PM)							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/09/12	-T-TF	3	\$1,200.00	0.00	10/			ath Date	D4 . W		
	<u>Date Ra</u> 09/03/1		<u>lescription</u> I-F Early News	<u>Star</u> 5-63	<u>t/End Time</u> 80p	(5:00 PM-5:		<u>eekdays</u> ThF	<u>Len</u>	<u>gtn                                    </u>	Rtg Type 0.00 NM		
· · · · · · · · · · · · · · · · · · ·	<del></del>		News 3 Live in Pr		7-10pm	-	S	:30	1	\$600.003	0.00 NM	1	\$600.00
LITTAGO			News 3 in Prime		•								
NEWS Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/09/12	S	1	\$600.00	0.00							
E 21 KSNV	09/10/1	12 09/10/12	M-F Jeopardy	СМ	630-7pm	M		:30	1	\$375.003	0,00 NM	1	\$375.00
JEOPA	RDY		M-F Jeopardy										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>							
Week: 09/ E 22 KSNV		09/16/12 12 09/10/12	M M-F Wheel	1 CM	\$375.00 7-730pm	0.00 M		:30	1	\$375.003	0.00 NM	0	\$0.00
		50/10/12	M-F Wheel of Fo		, , oopin	1-1		.00	,	Ψ0.0.000	J.55 (4)VI	ľ	ψ0.00
WHEEL	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/16/12	M	<u> </u>	\$375.00	0,00						i	

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KSNV

Order / Rev:

106121

Advertiser:

Berkley, Shelley for Senate

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06848655

Product De

Product Desc: BERKLEY FOR SENATE

Flight Dates:

09/04/12 - 09/10/12

Estimate:

308

WHEEL   SHall Date   Sind Date   Weekdays   SpotsWeek   Rate   Rating   Weekdays   Length   Rate   Rating   Weekdays   Length   Rate   Rating   Weekdays   Length   Rate   Rating   Ratio	Ln Ch	Start	End	Inventory Code		Start/End Ti		Len Sp			Rtg Type		Amount
Start Date   Control   C	E 22 KSNV	09/10/1	12 09/10/12			7-730pm	M	- :30	1	\$375.003	0.00 NM	0	\$0.00
	WHEEL	<del></del>											
Second   Color   Col					Spots/Week								
1. KSWV 09/10/12   09/10/12   FacetoFaceRelStein RedM   730-758em  F   30   1 \$800.00   0.00 NM   1 \$800.00				• •	1 Start		0.00	Weekdays	Le	noth Rate	Rta Type		
CREDIT - SR RESPENT ON 10/23 BUT  2   Sacot-Pace/Pacelston RegSM   730-758pm					-			.,					
23 KSNV   09/07/12   09/07/12   FacetoFaceRalation Readth   730-758pm													
Face to Face w J Ralston	· · · · · · · · · · · · · · · · · · ·												
FACE TO FACE   Start Date   End Date   Weekdays   SpotsWeek   Rate   Rating   Start Date   Sta	E 23 KSNV	09/07/1	12 09/07/12		•	730-758pm	F-	- :30	1	\$800.001	0.00 NM	1	\$800.00
Week	FACE 1	TO FACE	:	race to race w/.	ว,เกตเรเบท								
24 KSNV 09/10/12 09/10/12   FacetoFacevRatston ReptM   730-758pm   M   :30   1 \$200.003   0.00 NM   1 \$200.00	<u>Sta</u>	ırt Date	End Date		Spots/Week	<u>Rate</u>	<u>Rating</u>						
Face to Face				···	1								
FACE   Start Date   End Date   Meekings   Spots/Week   Rate   Rating   Section   Sec	E 24 KSNV	09/10/1	12 09/10/12			730-758pm	M	- :30	1	\$200.003	0.00 NM	1	\$200.00
Week op/10/12   Op/16/12   Op/1	FACE	TO FACE		race to race w/	J.Naistoli								
25   KSNV   09/08/12   09/08/12   09/08/12   Weekdays   Spots/Week   Rate   Rating   Spots/Week   Spots/Week   Rate   Rating   Spots/Week   Spots/Week   Spots/Week   Spots/Week   Rate   Rating   Spots/Week   Spots/Week   Rate	<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
					1								
Signat Date   Signat Date   Signat Date   Weekdays   Spots/Week   Rate   Signat Date	E 25 KSNV	09/08/1	12 09/08/12	•	-	630-730pm	S	- :30	2	\$225.003	0.00 NM	2	\$450.00
Week: 09/03/12   09/09/12   09/	JEOPA	RDY/WH	HEEL	AAKIND Geoblaasis	<del>20</del> 1								
26 KSNV	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Vegas Inc.													
VEGAS INC	E 26 KSNV	09/08/1	12 09/08/12		CM	6:30-8pm	S	- :30	1	\$150.003	0.00 NM	1	\$150.00
Meek: 09/03/12   09/05/12   09/05/12   09/05/12   MF- News 3 at Eleven CM   1pm-1135pm   -TWTF   :30   4 \$1,100.001   0.00 NM   4 \$4,400.000   NM   News 3 at Eleven CM   1pm-1135pm   -TWTF   :30   4 \$1,100.001   0.00 NM   1 \$4,000.000   NM	VEGAS	INC		vegas inc.									
27 KSNV   09/04/12   09/07/12   09/07/12   M-F News 3 at Eleven   CM   11pm-1135pm   -TwTF   :30   4 \$1,100.001   0.00 NM   4 \$4,400.000	<u>Sta</u>	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
NEWS   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date					1	\$150.00	0.00			.,			
NEWS   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Min-From   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Min-From   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Min-From   Start Date   Start	E 27 KSNV	09/04/1	12 09/07/12			11pm-1135pi	m -TWTF-	- :30	4	\$1,100.001	0.00 NM	4	\$4,400.00
Start   Date   Meekic   197031/12   097101/12   0971	NEWS			M-F News 3 at E	ieven								
28 KSNV 09/10/12 09/10/10/10/1		art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
NEWS   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date	Week: 09	/03/12	09/09/12	~TWTF~~	4	\$1,100.00	0.00						
NEWS   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date	E 28 KSNV	09/10/1	12 09/10/12			11pm-1135pi	m M	- :30	1	\$400.003	0.00 NM	1	\$400.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	NEWS			M-F News 3 at E	leven								
29 KSNV   09/10/12   09/10/12   The Tonight Show   CM   1135p-1237a   M   :30   1   \$175.03   0.00   NM   Tonight Show   TONIGHT SHOW   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   M   S   :30   2   \$400.003   0.00   NM   2   \$800.03   \$800.00		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
TONIGHT SHOW  Start Date			09/16/12		1	\$400.00	0.00						
TONIGHT SHOW Start Date Week: 09/10/12  Veek: 09/10/12  Veek: 09/10/12  Veek: 09/10/12  Veek: 09/10/12  Veek: 09/08/12  Veek:	E 29 KSNV	09/1 <b>0</b> /1	12 09/10/12		v CM	1135p-1237a	М	- :30	1	\$175.003	0.00 NM	1	\$175.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	TONIG	ит зно	\A/	Tonight Show									
Week: 09/10/12   09/16/12   M   1 \$175.00   0.00				Weekdays	Spots/Week	Rate	Rating						
Sa-Su News 3 at Eleven   Sa-Su News 3 surfixer				M	1								
NEWS	E30 KSNV	09/08/	12 09/09/12			11pm-1135p	mS	S :30	2	\$400.003	0.00 NM	2	\$800.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	NEWS			Sa-Su News 3 at	Eleven								
Week: 09/03/12         09/09/12        SS         2         \$400.00         0.00           31 KSNV 09/08/12 09/08/12 09/08/12         News 3 Sunrise - SATURDMY News 3 Sunrise SATURDAY         6a-7a        S-         :30         1         \$150.003         0.00 NM         1         \$150.00           NEWS         Start Date Week: 09/03/12         End Date Weekdays Spots/Week Rate Rating Saturday Today         Rating Company        S-         :30         2         \$225.003         0.00 NM         2         \$450.00 Saturday Today Saturday Today         Saturday Today Saturday Today Saturday Today Saturday Today Saturday Today Saturday Today Saturday Today Saturday Today Saturday Today Saturday Today Saturday Today Saturday Today Saturday Today Saturday Today Saturday Today Saturday Spots/Week Rate Rating Week: 09/03/12         Rating Rating Saturday Novel Sat		art Date	End Date	Weekdavs	Spots/Week	Rate	Rating						
News 3 Sunrise SATURDAY  NEWS    Start Date   End Date   Weekdays   Spots/Week   Rate   Rating													
NEWS    Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	E31 KSNV	09/08/	12 09/08/12			6a-7a	S	- :30	1	\$150.003	0.00 NM	1	\$150.0
Start Date Week: 09/03/12         End Date 09/09/12         Weekdays S-         Spots/Week 1 \$150,00         Rate 0.00         Rating 0.00           32 KSNV 09/08/12 09/08/12 09/08/12 Saturday Today Saturday Today SAT TODAY Start Date Week: 09/03/12 09/09/12S-         CM 7a-9amS- :30 2 \$225.003 0.00 NM 2 \$450.00           SAT TODAY Start Date Week: 09/03/12 09/09/12 09/09/12 09/09/12 09/09/12 09/09/12 09/09/12 09/09/12 09/09/12 Saturday Night Live         Rate Rating Rating 0.00         Rating 0.00           Week: 09/03/12 09/08/12 09/08/12 09/08/12 Saturday Night Live         CM 1130pm-1:02amS- :30 1 \$550.003 0.00 NM 1 \$550.00	NEW/S			News 3 Sunrise :	SATURDAY								
Week: 09/03/12       09/09/12      S-       1 \$150.00       0.00         32 KSNV 09/08/12 09/08/12 Saturday Today       CM 7a-9am      S-       :30 2 \$225.003       0.00 NM       2 \$450.00         SAT TODAY         Start Date End Date End Date Weekdays Spots/Week Rate Rating         Week: 09/03/12 09/09/12S-       2 \$225.00 0.00         34 KSNV 09/08/12 09/08/12 Saturday Night Live CM 1130pm-1:02amS-       :30 1 \$550.003 0.00 NM       1 \$550.003		art Date	End Date	Weekdavs	Spots/Week	Rate	Rating						
Saturday Today  SAT TODAY  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 09/03/12 09/09/12S- 2 \$225.00 0.00  34 KSNV 09/08/12 09/08/12 Saturday Night Live CM 1130pm-1:02amS- :30 1 \$550.003 0.00 NM 1 \$550.00													
SAT TODAY <u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 09/03/12 09/09/12S- 2 \$225.00 0.00  34 KSNV 09/08/12 09/08/12 Saturday Night Live CM 1130pm-1:02amS- :30 1 \$550.003 0.00 NM 1 \$550.00	E 32 KSNV	09/08/	12 09/08/12		СМ	7a-9am	S	:- :30	2	\$225.003	0.00 NM	2	\$450.0
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 09/03/12 09/09/12S- 2 \$225.00 0.00  34 KSNV 09/08/12 09/08/12 Saturday Night Live CM 1130pm-1:02amS- :30 1 \$550.003 0.00 NM 1 \$550.00	C & T T			Saturday Today									
Week: 09/03/12         09/09/12        S-         2         \$225.00         0.00           34 KSNV 09/08/12         09/08/12 Saturday Night Live         CM         1130pm-1:02am        S-         :30         1         \$550.003         0.00 NM         1         \$550.003			Fnd Date	Weekdays	Snots/Meek	Rato	Rating						
34 KSNV 09/08/12 09/08/12 Saturday Night Live CM 1130pm-1:02amS- :30 1 \$550.003 0.00 NM 1 \$550.0							·						
Saturday Night Live				Saturday Night Li	ve CM		2amS	- :30	1	\$550.003	0.00 NM	1	\$550.00
						•							

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Order / Rev:

106121

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06848655

Product Desc: BERKLEY FOR SENATE

KSNV

Flight Dates:

09/04/12 - 09/10/12

Estimate:

30S

Ln Ch SNL	Start	End	Inventory Code	Break	Start/End T	îme Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	<u>Date</u> 3/12	End Date 09/09/12	Weekdays	Spots/Week 1	<u>Rate</u> \$550.00	Rating 0.00						
E 35 KSNV (	09/09/1	2 09/09/12	Sunday Today	CM	7a-8am	S	:30	1	\$200.003	0.00 NM	1	\$200.00
SUN TOE	DAY		Sunday Today									
	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/03	3/12	09/09/12	s	1	\$200.00	0.00						
E36 KSNV (	09/09/1	2 09/09/12	News 3 Today WI News 3 Today	knd CM	9a-930am	S	:30	1	\$175.003	0.00 NM	1	\$175.00
NEWS												
• • • • • • • • • • • • • • • • • • • •	Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/03		09/09/12	S	1	\$175.00	0.00	.00		A005 000	0.00.104		#00E 00
N 37 KSNV (	09/08/1	2 09/08/12	Sa-Su Early News		5pm-630pm	S-	:30	1	\$225.003	0.00 NM	1	\$225.00
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/03		09/09/12	S-	1	\$225.00	0.00						
N41 KSNV (	09/08/1	2 09/08/12		СМ	8-9pm	S-	:30	1	\$800.002	0.00 NM	1	\$800.00
			Saturday Prime 8	•								
<u>Start</u> Week: 09/03	Date	End Date 09/09/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$800.00	Rating 0.00						
			Sports Night in La	ie VoadM		200aS	:30	1	\$200.002	0.00 NM	1	\$200.00
1145 1011	00/00/1	2 03/03/12	Sports Night in La		Oun Troop-1	200a - 3	.50	'	Ψ200,002	U.UU INIVI	ı	φ200.00
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/03	3/12	09/09/12	S	1	\$200.00	0.00						
N 44 KSNV	09/10/1	2 09/10/12	Days of our Lives		1258p-2pm	M	:30	1	\$275.002	0.00 NM	1	\$275.00
			Days of our Lives									
Start Week: 09/10	Date	End Date 09/16/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$275.00	Rating 0.00						
N 45 KSNV				CM	7a-8am	S	:30	1	\$325.002	0.00 NM	1	\$325.00
N40 KONV (	uaiuai I	2 03/03/12	Sunday Today Sunday Today	CIVI	ra-oaiii	3	.30	1	φ323.002	O'OO IAIM	1	φა∠ა,∪∪
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/03		09/09/12	s	1	\$325.00	0.00						
									-	Totals	72	\$35,425.00